**LEARN**

**Know the platforms.**
Online enticement happens across all platforms, so be aware of the sites, games, and apps your children frequent. Ask them to show you how they use them.

**Be proactive.**
Teach your kids to spot common tricks used by online offenders. In NCMEC CyberTipline reports, the most common tactics used to entice a child online were:

- Engaging the child in sexual conversation/roleplay as a grooming method.
- Directly asking the child for sexually explicit images of themselves, or offering to mutually exchange images.
- Developing a rapport with the child through compliments and other supportive behaviors such as “liking” their online posts.
- Sending unprompted sexually explicit images of themselves.
- Pretending to be younger.
- Offering incentives for explicit content.

**Spot the Red Flags.**
A child who is experiencing online enticement may be:

- Spending increasing time online.
- Getting upset when he or she is not allowed on their device.
- Taking extra steps to conceal what they are doing online.
- Receiving gifts from people you don’t know.

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**CONNECT**

**Set some ground rules.**
Establish clear guidelines like what types of sites kids can visit, apps they can download, and when they can have access to electronics. Consider “blackout” periods that require disconnection.

**Research before you buy.**
It’s important to learn about a device’s capabilities before you buy. Will it allow unknown people to communicate with my child? Will this allow children to make unchecked purchases?

**Go beyond safeguards.**
Installing monitoring software doesn’t guarantee your child will be safe online. Time, attention, and active conversation are the best tools to protect them.

**REPORT!**
If your kids are dealing with cyberbullies or potential online enticement, report it to the website, cell phone provider, law enforcement, or CyberTipline.org

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**ENGAGE**

**Talk about it!**
Your kids might not tell you everything, but ask anyway. Regular conversations about safety can go a long way in increasing trust and communication.

**Get involved.**
Challenge them to a duel. If you have kids who like to play online games, ask if you can play, too. When you respect their interests, they’re more likely to respect your rules.

**Don’t pull the plug.**
Taking away internet access because they may have made mistakes online doesn’t solve the problem. Talk to them about protecting themselves and respecting others online.