



**THE RIDE**  
FOR  
MISSING CHILDREN™

# 2022 Sponsorship Opportunities

	\$20,000 Diamond	\$10,000 Platinum	\$5,000 Gold	\$3,000 Silver	\$1,500 Bronze	\$500 Partner	\$250 Friend
Company name on NCMEC The Ride website	✓	✓	✓	✓	✓	✓	✓
Display of company name at event	✓	✓	✓	✓	✓	✓	
Complimentary riders for home city event	12 riders	8 riders	4 riders	2 riders	1 rider		
Social media "Thank You" shout-outs	4 shout-outs	2 shout-outs	1 shout-out	1 shout-out			
"Thank You" letter from NCMEC CEO & President	Call + letter	✓	✓	✓			
Magnetic company logo on ride day procession vehicles	✓	✓	✓				
Brand integration on a local level, offering a promotional coupon at packet pick up	✓	✓					
Company logo/name on headquarters Hope Wall	✓						

## 2022 Ride Dates

Rochester	May 20th
Buffalo	June 3rd
Albany	September 23rd
Utica	September 28th
Syracuse	September 30th

For more information, please visit [MissingKids.org/TheRide](https://MissingKids.org/TheRide)

Benefiting





**THE RIDE**  
FOR  
MISSING CHILDREN™

# 2022 Sponsorship Opportunities

Your sponsorship could help provide the following services:

At the National Center for Missing & Exploited Children, hope drives us and fuels our promise to never stop. The threats our kids face are constantly evolving, and we work hard every day to identify those threats and figure out how to better protect children. And while the way we do our work is ever-evolving, our commitment to children will never falter.



**\$20,000**

Reunification of 10 families



**\$10,000**

Law enforcement training for 250 criminal investigators



**\$7,500**

Technology upgrades – laptops, projectors and flat screen monitors for our community education programs

**NetSmartz™**

**\$5,000**

Cyberbullying and Internet Safety Education for 5,000 children



**\$3,000**

Abduction prevention and sexual exploitation prevention through our nationally recognized KidSmartz Safety Education programs for 1,200 children



**\$1,500**

Helps pay for the initial counseling visit for up to 60 families to heal, rebuild and reconnect



**\$500**

Electronic child identification cards with pictures and fingerprints for 300 children



**\$250**

Helps distribute posters of missing children to millions of people online

For sponsorship inquiries or additional information, please contact:

**NCMEC Events Team**

**585-252-7085** or **events@ncmec.org**

The National Center for Missing & Exploited Children (Federal ID #52-1328557) is a 501(c)3 tax-exempt charity as defined in section 509(a)(1) and 170(b)(1)(A)(vi) of the Internal Revenue Code. All contributions are tax deductible to the extent allowable by law.

Benefiting

