

Miles for Hope Fitness Partner

“Miles for Hope” is an awareness and fundraising event to support the work of the National Center for Missing & Exploited Children (NCMEC). There is nothing more important than the health and safety of your family and Miles for Hope combines both exercise and child safety together in one, fun filled campaign. The event will take place the entire month of September as participants ride, walk, run, swim, and hike, to log their miles.

BECOME A FITNESS PARTNER!

Join us in this exciting initiative to promote health and safety as an official Miles for Hope Fitness Partner. We ask that you host at least one donation class during the month of September where proceeds will be directed to Miles for Hope.

Why partner?

- ➔ Generates positive brand sentiment
- ➔ Increases customer engagement
- ➔ Boosts employee morale
- ➔ Creates opportunity for positive media attention
- ➔ Access to Welcome Kit with helpful resources, tips, and promotional assets
- ➔ Receive customized support from NCMEC event specialists to make your campaign a success

MAKE AN IMPACT!

100% of proceeds received through your partnership support our mission to **find** missing children, **reduce** child exploitation, and to **prevent** child victimization.



\$1

Helps distribute safety materials to a child headed back to school

\$5

Helps provide clothes and toiletries for survivors of child sex trafficking

\$10

Helps distribute posters of missing children to millions of people online

\$20

Helps pay for the initial therapy visit for families to heal, rebuild and reconnect