



THE RIDE FOR MISSING CHILDREN

MILES FOR HOPE

- SEPTEMBER 2021 -
MISSINGKIDS.ORG

ONE MONTH, ONE TEAM, ONE MISSION SEPTEMBER 1 - 30

Join the **National Center for Missing & Exploited Children** this September in "Miles for Hope" to raise funds, build awareness for missing and exploited children, and to share messages of prevention and hope. There is nothing more important than the health and safety of your family. **"Miles for Hope"** combines both exercise and child safety together in one, fun filled campaign. Cycling, running, walking, skating, swimming, kayaking, even skipping! How you get those miles is completely up to you! Whether you are participating as an individual, on a team, or as a sponsor, it's easy to get involved and a great time to focus on safety with your family, group or school.

With your support, **NCMEC** is able to provide vital resources right in our own communities and help provide hope to those who need it most. Your financial contributions allow us to continue our mission to find missing children, reduce sexual exploitation and prevent future victimization.



2021 BENEFITS | CORPORATE SPONSORSHIPS

CHAMPION \$25,000

- Miles For Hope presented by "Your Company"
- Inclusion of your company logo on Tip of Day Calendar and on select collateral *
- Opening Ceremony Video Presented by "Your Company" – Exclusive
- Inclusion of your company logo in all email communications
- Inclusion of your company logo on event t-shirt *
- Your company logo displayed during Opening Ceremony Video
- 2022 VIP tour of NCMEC HQ for your company representatives
- Three individual thank you shout-out via our social media channels
- Thank you mention in NCMEC monthly newsletter
- Thank you call and letter from NCMEC President & CEO, John Clark
- Twenty complimentary Miles For Hope registrations (valued at \$25 per entry)
- Your company promotional item included in virtual swag bag for all participants
- Option to customize benefits - see contacts below

HOPE \$15,000

- Inclusion of your company logo in three select email communications
- Inclusion of your company logo on event t-shirt *
- Your company logo displayed during Opening Ceremony Video
- 2022 VIP tour of NCMEC HQ for your company representatives
- Two individual thank you shout-out via our social media channels
- Thank you mention in NCMEC monthly newsletter
- Thank you call and letter from NCMEC President & CEO, John Clark
- Fifteen complimentary Miles For Hope registrations (valued at \$25 per entry)
- Your company promotional item included in virtual swag bag for all participants

NEVERSTOP \$7,500

- Inclusion of your company logo in one select email communications
- Inclusion of your company logo on event t-shirt *
- Your company logo displayed during Opening Ceremony Video
- A thank you shout-out via our social media channels
- Thank you mention in NCMEC monthly newsletter
- Thank you call and letter from NCMEC President & CEO, John Clark
- Eight complimentary Miles For Hope registrations (valued at \$25 per entry)
- Your company promotional item included in virtual swag bag for all participants

EXTRA MILE \$5,000

- Your company logo displayed during Opening Ceremony Video
- A thank you shout-out via our social media channels
- Thank you mention in NCMEC monthly newsletter
- Thank you call and letter from NCMEC President & CEO, John Clark
- Six complimentary Miles For Hope registrations (valued at \$25 per entry)
- Your company promotional item included in virtual swag bag for all participants

AWARENESS \$1,000

- Your company logo displayed during Opening Ceremony Video
- A thank you shout-out via our social media channels
- One complimentary Miles For Hope registrations (valued at \$25 per entry)
- Your company promotional item included in virtual swag bag for all participants

Sponsorships Contact **Ed Suk** | Esuk@ncmec.org

Registrations/Teams Contact **Danielle Sir Louis** | DMSirlouis@ncmec.org

www.missingkids.org/milesforhope

** dependent on date that sponsorship is confirmed*



#NeverStop Hope is why we're here

