

2018 YEAR IN REVIEW

Every
child
deserves
a safe childhood.



2018 FINANCIALS

<i>Year ended December 31, 2018</i>	Without Donor Restrictions	With Donor Restrictions	Total
Revenue and Other Support			
Government contracts and grants	\$ 33,821,792	\$ —	\$ 33,821,792
Contributions	9,778,450	826,693	10,605,143
Special events, net of direct benefit costs of \$1,014,349	2,069,322	—	2,069,322
Investment loss	(1,228,454)	—	(1,228,454)
Other income	102,402	—	102,402
Gain on sale - Building	7,664,201	—	7,664,201
Change in value of unitrust agreement	—	(1,915)	(1,915)
Net assets released from restrictions:	—	—	—
Satisfaction of program restrictions	1,836,065	(1,836,065)	—
Satisfaction of time restrictions	455,000	(455,000)	—
Total Revenue and Support	54,498,778	(1,466,287)	53,032,491
Operating Expenses			
Program services:			
Community outreach	4,587,098	—	4,587,098
Missing child case management	14,622,036	—	14,622,036
Information and case analysis	13,307,269	—	13,307,269
Training	1,154,377	—	1,154,377
Exploited child case management	7,703,228	—	7,703,228
Total Program Services	41,374,008	—	41,374,008
Supporting Services:			
Management and general	681,311	—	681,311
Fundraising	3,390,874	—	3,390,874
Total Supporting Services	4,072,185	—	4,072,185
Total Operating Expenses	45,446,193	—	45,446,193
Change in Net Assets from Operations	9,052,585	(1,466,287)	7,586,298
Non-Operating Expense			
Change in post employment benefit liability	742,414	—	742,414
Total Change in Net Assets	9,794,999	(1,466,287)	8,328,712
Net Assets, beginning of year	28,975,272	3,020,301	31,995,573
Net Assets, end of year	\$ 38,770,271	\$ 1,554,014	\$ 40,324,285

8.96% Percentage of expenses spent on Fundraising, Management and General



OUTREACH

1,700

children trained on “personal safety skills” during after school programs in partnership with the LA County Department of Education.

12,207

federal, state and local law enforcement professionals trained on how to prepare for, respond to, and prevent crimes against children.



LEGAL

NCMEC joined with leaders in the United States Congress and White House to pass new child safety laws:



Allow States and Victims to Fight Online Sex Trafficking Act

To ensure justice for victims of online child sex trafficking

CyberTipline Modernization Act

To provide much needed updates to the CyberTipline

Missing Children's Assistance Act

To continue NCMEC's mission, address emerging issues and strengthen our outreach and prevention efforts


OUR MISSION

FINDING
Missing Children


SUPPORTING
Law Enforcement

PROTECTING
Children

PROVIDING
Family Support



Assisted in
27,377
missing children cases



Received
27,172
requests to locate
non-compliant sex offenders



Received
18.4 million
reports to our CyberTipline



Trained
35
new mental health
professionals for our Family
Advocacy Outreach Network

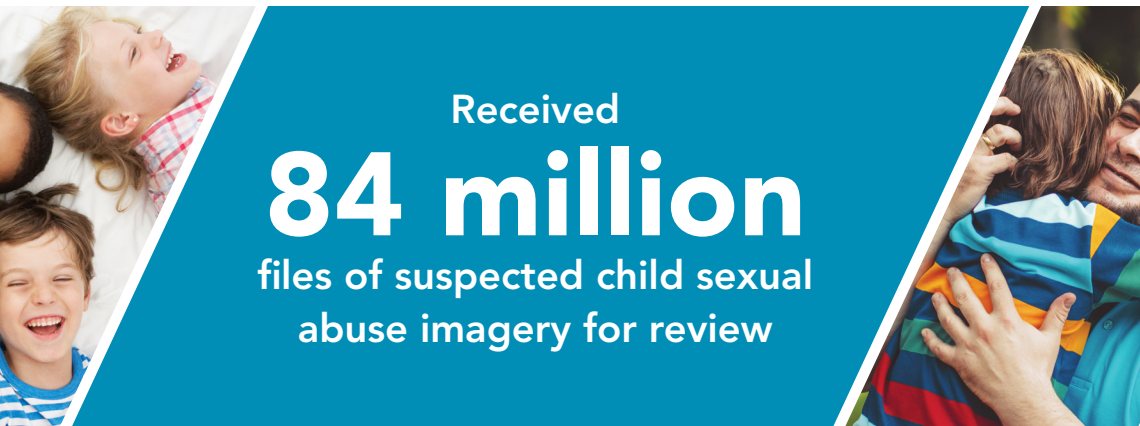




Distributed
21,891
posters of missing children



Analyzed
7,716
child sex trafficking reports



Received
84 million
files of suspected child sexual
abuse imagery for review



Trained and welcomed
40
new parent volunteers
to Team HOPE



Team Adam assisted

281

critical or long-term missing child cases



Worked with Law Enforcement
partners to confirm

1,600

attempted abductions



Entered

2,002

identified child victims through review
of sexual abuse imagery sent to
NCMEC by law enforcement partners



Provided

2,568

parents and community members with
information about NCMEC programs



Dear Friends,

It's been a remarkable year of transition and transformation in our storied 34-year history. We have a new home! Our new state-of-the-art headquarters in Alexandria, Virginia will enhance our ability to harness technology in our quest to bring missing children home and keep our nation's children safer.

I'm thrilled to say that thanks to our generous partners, better training and advancements in technology, more missing children are coming home safely today than ever before.

But, sadly, in this age of the internet, crimes against children have literally gone viral, and we need your help now more than ever.

Last year alone, our CyberTipline received a record 18.4 million reports of suspected child sexual exploitation. The good news – and there is good news – is that the CyberTipline gives us a unique lens into who these children are and how they're being sexually exploited. This information and experience enables us to help law enforcement rescue these children and shape our prevention programs.

Since 1984, our nonprofit organization has been on the forefront of child protection, but we still have a lot of work to do. Please join us in our vitally important mission. Every child deserves a safe childhood!

John F. Clark, president and CEO
National Center for Missing & Exploited Children

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\$1,000,000 and up

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Palantir Technologies

\$500,000 – \$999,999

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Google, Inc.
Oak Philanthropy Limited
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\$250,000 – \$499,999

Adobe
EMCOR Group, Inc.
Honeywell Hometown Solutions
LexisNexis Special Services, Inc.

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NEC Foundation of America
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Valassis Communications, Inc.
Vigilant Solutions

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Estate of Letitia Emilie Rieck
Estate of Bruce Edwards

\$100,000 – \$499,999

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The Wilson Family Foundation

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\$5,000 – \$9,999

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Dennis and Cathy Mullen

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Thomas and Christine Olinger

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Tom and Araminta Sellers

The Abe and Kathryn
Selsky Foundation

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THANK YOU!

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† Previous Board Chair

How can you help?

Choose your own way to support NCMEC:

- Donate online at MissingKids.org
- Include NCMEC as a beneficiary in your will or trust, insurance policy or retirement plan
- Donate through the mail
- Call 1-866-411-KIDS to donate or learn more
- Donate stocks, bonds or mutual funds

Hope is why we're here.

For more information, please visit **MissingKids.org**
or call **1-800-THE-LOST® (1-800-843-5678)**



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