Every child deserves a safe childhood.
## 2018 FINANCIALS

### Year ended December 31, 2018

<table>
<thead>
<tr>
<th></th>
<th>Without Donor Restrictions</th>
<th>With Donor Restrictions</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Revenue and Other Support</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Government contracts and grants</td>
<td>$33,821,792</td>
<td>$—</td>
<td>$33,821,792</td>
</tr>
<tr>
<td>Contributions</td>
<td>9,778,450</td>
<td>826,693</td>
<td>10,605,143</td>
</tr>
<tr>
<td>Special events, net of direct benefit costs of $1,014,349</td>
<td>2,069,322</td>
<td>—</td>
<td>2,069,322</td>
</tr>
<tr>
<td>Investment loss</td>
<td>(1,228,454)</td>
<td>—</td>
<td>(1,228,454)</td>
</tr>
<tr>
<td>Other income</td>
<td>102,402</td>
<td>—</td>
<td>102,402</td>
</tr>
<tr>
<td>Gain on sale - Building</td>
<td>7,664,201</td>
<td>—</td>
<td>7,664,201</td>
</tr>
<tr>
<td>Change in value of unitrust agreement</td>
<td>—</td>
<td>(1,915)</td>
<td>(1,915)</td>
</tr>
<tr>
<td>Net assets released from restrictions:</td>
<td>—</td>
<td>—</td>
<td>—</td>
</tr>
<tr>
<td>Satisfaction of program restrictions</td>
<td>1,836,065</td>
<td>(1,836,065)</td>
<td>—</td>
</tr>
<tr>
<td>Satisfaction of time restrictions</td>
<td>455,000</td>
<td>(455,000)</td>
<td>—</td>
</tr>
<tr>
<td><strong>Total Revenue and Support</strong></td>
<td>54,498,778</td>
<td>(1,466,287)</td>
<td>53,032,491</td>
</tr>
</tbody>
</table>

### Operating Expenses

<table>
<thead>
<tr>
<th></th>
<th>Without Donor Restrictions</th>
<th>With Donor Restrictions</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Program services:</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Community outreach</td>
<td>4,587,098</td>
<td>—</td>
<td>4,587,098</td>
</tr>
<tr>
<td>Missing child case management</td>
<td>14,622,036</td>
<td>—</td>
<td>14,622,036</td>
</tr>
<tr>
<td>Information and case analysis</td>
<td>13,307,269</td>
<td>—</td>
<td>13,307,269</td>
</tr>
<tr>
<td>Training</td>
<td>1,154,377</td>
<td>—</td>
<td>1,154,377</td>
</tr>
<tr>
<td>Exploited child case management</td>
<td>7,703,228</td>
<td>—</td>
<td>7,703,228</td>
</tr>
<tr>
<td><strong>Total Program Services</strong></td>
<td>41,374,008</td>
<td>—</td>
<td>41,374,008</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th></th>
<th>Without Donor Restrictions</th>
<th>With Donor Restrictions</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Supporting Services:</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Management and general</td>
<td>681,311</td>
<td>—</td>
<td>681,311</td>
</tr>
<tr>
<td>Fundraising</td>
<td>3,390,874</td>
<td>—</td>
<td>3,390,874</td>
</tr>
<tr>
<td><strong>Total Supporting Services</strong></td>
<td>4,072,185</td>
<td>—</td>
<td>4,072,185</td>
</tr>
</tbody>
</table>

### Change in Net Assets from Operations

<table>
<thead>
<tr>
<th></th>
<th>Without Donor Restrictions</th>
<th>With Donor Restrictions</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Change in post employment benefit liability</td>
<td>742,414</td>
<td>—</td>
<td>742,414</td>
</tr>
</tbody>
</table>

### Non-Operating Expense

<table>
<thead>
<tr>
<th></th>
<th>Without Donor Restrictions</th>
<th>With Donor Restrictions</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Change in post employment benefit liability</td>
<td>742,414</td>
<td>—</td>
<td>742,414</td>
</tr>
</tbody>
</table>

### Total Change in Net Assets

<table>
<thead>
<tr>
<th></th>
<th>Without Donor Restrictions</th>
<th>With Donor Restrictions</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total Change in Net Assets</td>
<td>9,794,999</td>
<td>(1,466,287)</td>
<td>8,328,712</td>
</tr>
</tbody>
</table>

### Net Assets, beginning of year

<table>
<thead>
<tr>
<th></th>
<th>Without Donor Restrictions</th>
<th>With Donor Restrictions</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Net Assets, beginning of year</td>
<td>28,975,272</td>
<td>3,020,301</td>
<td>31,995,573</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th></th>
<th>Without Donor Restrictions</th>
<th>With Donor Restrictions</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Net Assets, end of year</strong></td>
<td>$38,770,271</td>
<td>$1,554,014</td>
<td>$40,324,285</td>
</tr>
</tbody>
</table>

8.96% Percentage of expenses spent on Fundraising, Management and General
NCMEC joined with leaders in the United States Congress and White House to pass new child safety laws:

**Allow States and Victims to Fight Online Sex Trafficking Act**
To ensure justice for victims of online child sex trafficking

**CyberTipline Modernization Act**
To provide much needed updates to the CyberTipline

**Missing Children’s Assistance Act**
To continue NCMEC’s mission, address emerging issues and strengthen our outreach and prevention efforts

**OUTREACH**

1,700 children trained on “personal safety skills” during after school programs in partnership with the LA County Department of Education.

12,207 federal, state and local law enforcement professionals trained on how to prepare for, respond to, and prevent crimes against children.
Assisted in 27,377 missing children cases

Received 27,172 requests to locate non-compliant sex offenders

Received 18.4 million reports to our CyberTipline

Trained 35 new mental health professionals for our Family Advocacy Outreach Network
Distributed 21,891 posters of missing children

Analyzed 7,716 child sex trafficking reports

Received 84 million files of suspected child sexual abuse imagery for review

Trained and welcomed 40 new parent volunteers to Team HOPE
Team Adam assisted 281 critical or long-term missing child cases.

Worked with Law Enforcement partners to confirm 1,600 attempted abductions.

Entered 2,002 identified child victims through review of sexual abuse imagery sent to NCMEC by law enforcement partners.

Provided 2,568 parents and community members with information about NCMEC programs.
Dear Friends,

It’s been a remarkable year of transition and transformation in our storied 34-year history. We have a new home! Our new state-of-the-art headquarters in Alexandria, Virginia will enhance our ability to harness technology in our quest to bring missing children home and keep our nation’s children safer.

I’m thrilled to say that thanks to our generous partners, better training and advancements in technology, more missing children are coming home safely today than ever before. But, sadly, in this age of the internet, crimes against children have literally gone viral, and we need your help now more than ever.

Last year alone, our CyberTipline received a record 18.4 million reports of suspected child sexual exploitation. The good news – and there is good news – is that the CyberTipline gives us a unique lens into who these children are and how they’re being sexually exploited. This information and experience enables us to help law enforcement rescue these children and shape our prevention programs.

Since 1984, our nonprofit organization has been on the forefront of child protection, but we still have a lot of work to do. Please join us in our vitally important mission. Every child deserves a safe childhood!

John F. Clark, president and CEO
National Center for Missing & Exploited Children
BOARD OF DIRECTORS

Board Chair
The Honorable
Karen Tandy
Public Policy Executive

Chair-Elect
Revé Walsh
Co-Founder, NCMEC

Vice-Chair
Jon Grosso
Kohl’s, Inc.

Pennie Abramson
Philanthropist

Matthew Foosaner
Spectrum Enterprise

Leonard Pfeiffer IV
Leonard Pfeiffer & Company

John W. Arnos Sr.
Canon U.S.A., Inc.

Vincent P. Giuliano
Marketing Expert

Kristi Remington
West Front Strategies LLC

Michael Breslin
LexisNexis Special Services, Inc.

Andre Hollis
Tiger International Advisors

Steve Salem
Cal Ripken, Sr. Foundation

Robbie Callaway †
FirstPIC, Inc.

Richard Kolodziej †
Zenergy Advisors

Susannah Schaefer
Charles B. Wang Foundation

Manus Cooney †
American Continental Group

Meghan Latcovich
The McCain Institute

The Honorable Regina Schofield
Battelle Education

Sharon Cooper, M.D.
Developmental & Forensic Pediatrics, PA

Don McGowan
Pokémon Company

Emily Vacher
Philanthropist

Antigone Davis
Facebook, Inc.

Tim Murphy
Consortium

John Walsh
Co-Founder, NCMEC

Lisa Davis
Intel

Chris Nelson
Old Navy

Patty Wetterling †
Child Advocate

The Honorable Dennis DeConcini †
U.S. Senator (Retired)

John Penn II
Adobe

† Previous Board Chair
How can you help?

Choose your own way to support NCMEC:

- Donate online at MissingKids.org
- Donate through the mail
- Donate stocks, bonds or mutual funds
- Include NCMEC as a beneficiary in your will or trust, insurance policy or retirement plan
- Call 1-866-411-KIDS to donate or learn more

Hope is why we’re here.

For more information, please visit MissingKids.org or call 1-800-THE-LOST® (1-800-843-5678)

@MissingKids

Copyright © 2019 National Center for Missing & Exploited Children. All rights reserved.