

Every child deserves a **safe** childhood

2017 Year in Review



NATIONAL CENTER FOR
**MISSING &
EXPLOITED**
CHILDREN®





we
FIND

missing children

we
REDUCE

childhood sexual exploitation

we
PREVENT

future victimization



"Having a missing child is too much to bear alone... We need each other on this journey"

Lori Peterson
Son recovered after four years

FIND



Every second counts We maintain critical rapid response tools such as the 24/7 hotline 1-800-THE-LOST®

(1-800-843-5678), and can quickly mobilize resources to get the word out when it matters the most.

We never stop searching. Using cutting edge techniques, we create forensic images such as age-progressions and facial reconstructions to help with searches that continue for months or years.

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464,324 Reports

of missing children were made to the FBI in 2017.



We operate the CyberTipline, the nation's centralized reporting system for the online exploitation of children.

We receive reports related to child sex trafficking, online solicitation, child pornography and other crimes against children.

NCMEC's focus on data and analysis provides a critical tool to help law enforcement identify and rescue these children.

.....
In 2017, Our CyberTipline received over

10,000,000 reports

PREVENT



NCMEC's safety education programs, **KidSmartz®** and **NetSmartz®** are used to empower children, their families, child serving professionals, and communities to keep kids safe.

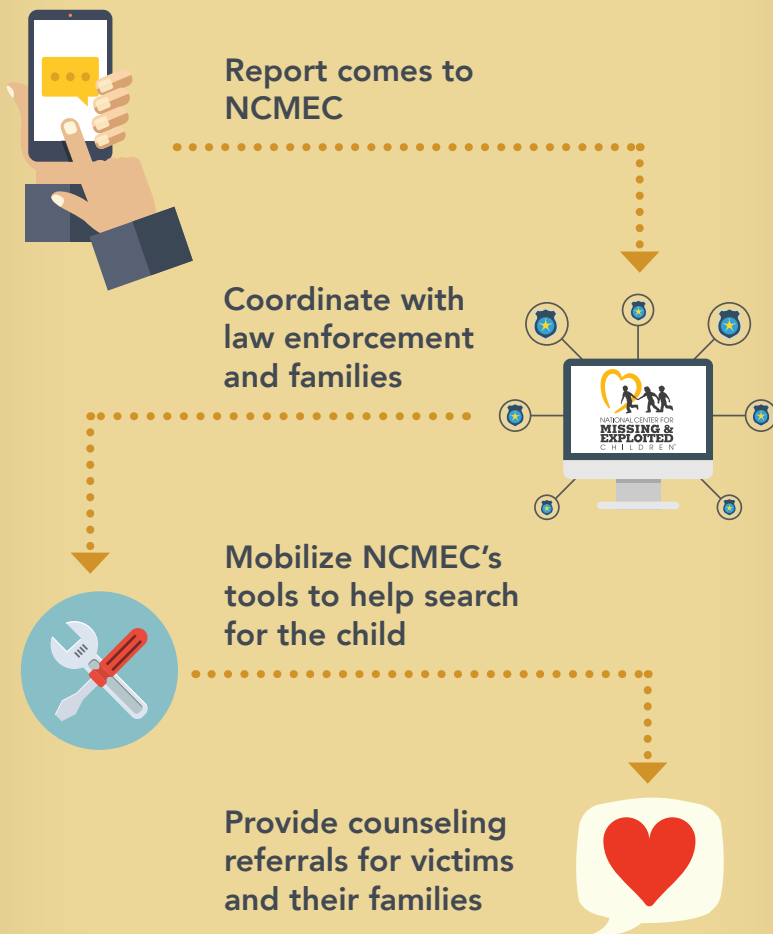
NCMEC is uniquely positioned to spot trends and identify new risks facing children. All of NCMEC's prevention content is built on this understanding.

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Our safety education programs are used

in all 50 states.

Anatomy of a Case

When a missing child tip comes in, we immediately go into action.



Since it was created in 1984, NCMEC has assisted in the recovery of more than **270,000 missing children.**

2017 financials

Year ended December 31, 2017	Unrestricted	Temporarily Restricted	Total
Revenue and Other Support			
Government contracts and grants	\$ 33,454,131	\$ —	\$ 33,454,131
Contributions	9,534,884	802,745	10,337,629
Special events, net of direct benefit costs of \$1,223,386	2,396,446	—	2,396,446
Interest and dividend income	781,367	—	781,367
Realized and unrealized gain on investments	1,654,895	—	1,654,895
Other income	109,579	—	109,579
Change in value of unitrust agreement	—	3,070	3,070
Net assets released from restrictions:			
Satisfaction of program restrictions	1,427,918	(1,427,918)	—
Satisfaction of time restrictions	900,000	(900,000)	—
Total Revenue and Support	50,259,220	(1,522,103)	48,737,117
Operating Expenses			
Program services			
Outreach, Case management, Information, Training			
Total Program Services	40,185,258	—	40,185,258
Supporting Services			
Management and General	804,033	—	804,033
Fundraising and other	3,648,816	—	3,648,816
Total Supporting Services	4,452,849	—	4,452,849
Total Operating Expenses	44,638,107	—	44,638,107
Change in Net Assets from Operations	5,621,113	(1,522,103)	4,099,010
Assets			
Total Change in Net Assets	5,582,793	(1,522,103)	4,060,690
Net Assets, beginning of year	23,392,479	4,542,404	27,934,883
Net Assets, end of year	\$ 28,975,272	\$ 3,020,301	\$ 31,995,573

8%

Percentage of expenses spent on Fundraising and Development (FY2017)

2%

Percentage of expenses spent on Management and General (FY2017)

Special thanks to our partners

Adobe Systems
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EMCOR Group, Inc.

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Gap Inc.

Google, Inc.

Honeywell
Hometown
Solutions

Intel Corporation

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Watch Systems

How can you help?

Choose **your own way** to support NCMEC

- Donate online at MissingKids.org
- Donate through the mail
- Donate by calling 1-866-411-KIDS
- Donate stocks, bonds or mutual funds
- Include NCMEC as a beneficiary in your will or trust, insurance policy or retirement plan
- Call 1-866-411-KIDS to learn more

Hotline: 1-800-THE-LOST® (1-800-843-5678)
Phone: 703-224-2150

MissingKids.org



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